WHOLESALE SELL SHEET · DELI & DAIRY

Hummus

ULTRA-PREMIUM DIPS AND PITA CHIPS
Made Fresh in San Francisco

Six globally inspired flavors, made from scratch every week in San Francisco.

10 DAYS
SHELF LIFE

- ✓ Chickpeas soaked and cooked in-house
- ✓ Made every Friday, on shelf in 48 hrs
- ✓ Tahini ground in-house
- ✓ Full credit near date

Ten days is what fresh looks like. **We soak our own chickpeas, grind our own tahini and make every jar on Friday**, so it reaches your shelf within 48 hours.



Classic

●○○ Mild

Creamy, with lemon, toasted tahini, raw garlic, cumin, coriander and fenugreek. Finished with Aleppo chile.

Chickpeas*, sesame seeds*, lemon juice*, water, extra-virgin olive oil*, garlic*, spices, salt

UPC 8 68782 00047 8



Red Beet

●○○ Mild

House-roasted organic beets with Afghan wild black cumin foraged in Badakhshan.

Chickpeas*, sesame seeds*, water, lemon juice*, extra-virgin olive oil*, beets*, garlic*, spices, salt, black sesame seeds

UPC 8 50043 52901 9



Black Bean

●○○ Mild

Inspired by southern Mexico: black beans, roasted eggplant and sweet red pepper.

Black beans*, sesame seeds*, water, lemon juice*, extra-virgin olive oil*, eggplant, red bell pepper, garlic*, salt, spices

UPC 8 68782 00041 6



Zhoug

●●○ Medium

The Arabian Peninsula's herb-chile blend: cilantro, parsley, cardamom, fenugreek and raw serrano.

Chickpeas*, sesame seeds*, water, lemon juice*, extra-virgin olive oil*, garlic*, cilantro, parsley, serrano peppers, spices, salt

UPC 8 68782 00049 2



Berbere

●●○ Medium

Ethiopian berbere sourced from Modjo, Ethiopia, with roasted eggplant.

Chickpeas*, sesame seeds*, water, lemon juice*, extra-virgin olive oil*, eggplant, garlic*, spices, salt, black sesame seeds

UPC 8 50043 52900 2



Hot Curry

●●● Hot

Our founder's first flavor (2017): 14 spices, 95,000-Scoville cayenne and sundried tomato.

Chickpeas*, sesame seeds*, water, lemon juice*, extra-virgin olive oil*, sundried tomatoes, garlic*, spices, salt

UPC 8 68782 00040 9

SIZES & SUGGESTED RETAIL

ITEM	PACK	SRP
Hummus, 9 oz glass	12 mixed	$12
Pita chips, 5.8 oz tub		$9

Chips: 32 oz tub with UPC, 12-week code. Wholesale pricing and terms: email sales@obourfoods.com.

- 100% vegan
- No preservatives
- Gluten-free
- Organic chickpeas
- No seed oils
- Contains sesame

ORDERING & DELIVERY

Delivery	Weekly, direct from our kitchen on our own trucks. No distributor. Serving Northern and Southern California.
Lead time	48–72 hours. Made to order each week.
Mixed cases	Welcome. Email sales@obourfoods.com for minimums and terms.
Retail-ready	UPC on every SKU · 12-unit cases · full product liability coverage.

Obour Foods
Made in San Francisco since 2017

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Wholesale info
obourfoods.com/wholesale



OBOUR
SF CA
FOODS

ULTRA-PREMIUM DIPS AND PITA CHIPS

Made Fresh in San Francisco

THE OBOUR DIFFERENCE

Farmers market hummus, made every Friday.

We started selling hummus at Bay Area farmers markets in 2017, and we still make every jar the same way: from scratch, by our own team, in our own San Francisco kitchen.

We soak our own chickpeas
Organic, never canned. Cooked the day before we make hummus.

We make our own tahini
Ground from organic sesame in our kitchen. It's the base of every jar.

Fresh-squeezed and organic
Fresh-squeezed organic lemon juice and organic extra-virgin olive oil.

On your shelf within 48 hours
Made every Friday on a fixed schedule, so every delivery is fresh.

Nothing added
No preservatives, no stabilizers, no processing. Olive oil only.

Flavors with a story
Afghan wild black cumin, berbere from Modjo, Ethiopia, and 95,000-Scoville cayenne.

OUR PRODUCTION WEEK

Every delivery reaches you within 48 hours of production.

MON	THU	FRI	WEEKLY	SAT · SUN · TUE
Pita chips	**Toum**	**Hummus**	**Tahini**	**23 farmers markets**

23	5,000	100+	100%	0
weekly farmers markets	market days and counting	current wholesale accounts (weekly deliveries)	DSD on our own trucks	co-manufacturers

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